

## Minutes Quarterly Meeting

January 22, 2011

1. Call to order at 10:05. Quorum was in attendance
2. Pledge of allegiance

“Thank you” were announced to Ken Stewart for Christmas Party, Bill Marzonie for copies, Glen Johnson for bowls donation, Steve Schoenfeld for green work

### 3. Officer reports

- a. Minutes of the Dec. 11, 2010 meeting were read and accepted as written..
- b. Treasurer reported 2010 year summary.
- c. VP- door replacement is on going. Steel door with a wooden frame will be purchased by club and installed by city. Green was treated with copper sulfate on Jan. 5, 2010. Hog lines were moved to new distance on Jan 21. EB Parkell has been notified that change has been accomplished.
- e. TD- PIMD (Bob alternate PIMD Rep) to be reimbursed \$0.14 per quarterly meeting (150 mi round trip). Proposed Wednesday league tabled due to lack of response.

### 4. Old business

- a. Please provide stamped envelop if you wish to receive newsletters by mail.
- b. Green Use/Park and Rec report submitted January 2 showing 2% increase
- c. Guest fee-\$5 recommended by board. Bob Rible moved and Dave Seivert recommended that we adopt a \$5 day use fee for non-member guests. Passed unanimously.
- d. Community TV. Next showing will be Feb 3 and 5 at 6p.m. on channel 27.
- e bathroom plans- Christine will meet with Andrew try to get approval for back of clubhouse; yes or no to proceed; and handicapped requirements. Dave is researching pricing of construction and furnishing .

### 5. New business

#### a. Monthly topics program

At the January board meeting, it was decided that part of our responsibility as a governing body is to help educate our members in the laws and practices of the sport. We are instituting a monthly area of focus emphasizing particular facets of the game to help prepare our familiarize members with the rules of the sport. The focus for February, is Rule 36:position of players

b. Snow bird Project- Peter Blacklock is liaison. Initial contact will be via email with additional materials mailed upon request.

c. Quarterly meeting time will remain as originally scheduled

d. Community Friday's will be tested on April 1 and 15

The purpose is to provide opportunity for all community members to participate in competitive game. Participation fees will be used to provide cash prizes.

e. Membership Drive-

1. Most important issue facing sport of lawn bowls is the recruitment of new members as evidenced by USLBA \$50,000 marketing, PIMD membership committee meetings. SCLBC has developed "Rolling Forward" with a goal of recruiting 25 members in 2011. All agree that we want national, division and local club to grow, prosper, and be enjoyable to as many diverse people as possible. May involve change which is never easy (clothing, dues structure, training programs, game design) At the end of 2 years, become a vibrant, welcoming, positive community resource.

2. SCLBC board has budgeted up to \$500 to be spent on recruitment.

3. Program will be conducted in three phase : Phase 1. January-April: increase name recognition. There are still too many people who come by the green that say they never knew it was there.

Phase 2 May-July: Informal contact- postcards, speaking to groups, service club contact, gift membership to community groups

Phase 3. August- October: Personal contact: One on one, hands on experience; invite someone to the green and have them try lawn bowls

Each phase detailed in quarterly meeting will involve homework, incentives and rewards.

4. PHASE 1

(a.) Gary has volunteered to work with on-line advertising

(b.) SC Sentinel is writing an article on Harry Schoenfeld. A reporter will be interviewing club members today for a second article.

(c.) Members are encouraged to wear logo clothing whenever possible.

(d.) Members will be requested to taking turns to work the fence during draw times.

(e.) All members are requested to post 5 flyers on different community bulletin boards. Keep a list of sites where posted. For each 5 flyers posted, member will receive coupon for one free wrong bias and will be entered in a raffle to win a prize basket prepared by Heidi.

f. Peter Blacklock mentioned the fund raising drive to reopen the Harvey West Pool. Bob moved and Geri Veith seconded that SCLBC donate \$100 to the fund raising campaign. Passed unanimously.

g. Dave discussed dues structures of other clubs and divisions. SCLBC wishes to show our full support for PIMD while continuing to express concerns over USLBA leadership. David moved and John Lyons seconded that SCLBC send a \$5 donation per member to PIMD. Passed with 1 opposed and 1 abstention. Christine will write an accompanying letter to be approved by board members.

6. Other: Peter Young expressed concern over club handling of past issues.

7. Motion to adjourn was made by John Palochak and seconded by Dave Sievert.  
Adjourned at 11:50