



# Santa Cruz Lawn Bowls Newsletter

April 2011

I have been away for a month enjoying visiting my mother in upstate New York and my daughter in Minneapolis. I have had enough snow shoveling, walking on ice and wearing mittens! A reminder that the installation of our new clubhouse door has been completed and your keys open the green and bowls shed but no longer work on the clubhouse door. You need to use the key located in the lock box on the storage shed end of the building. The combination needs to be reentered to lock the box after using. Please remember to replace the keys when you are leaving. Please try to attend the quarterly meeting this month. Draw will follow at 12:30

**April calendar:** All events at the clubhouse unless noted.

April 1, Community Friday 8:45 (\$5)

April 15, Community Friday 8:45 (\$5)

April 16, Saturday, Quarterly Meeting 10:00, Earth Day in the Park (12-4)

April 23, Saturday, Renee's Birthday Snacks to follow draw

*In our efforts to bring the sport of bowls to more members of our community, we are having what has been designated "Community Fridays" on April 1 and 15 as a trial event. The time of the draw will be 9:30. The gate will be opened at 8:30 for instruction/practice. Anyone in the community, even someone who has never played, is invited to join the game.*

*The format will be traditional pairs or singles. Cut throat games will be used if numbers dictate. Cut throat game produces 1 winner and 2 losers. First time players or new players will play in pairs partnered with experienced players. Twelve end games will be played for pairs; 14 ends for cut throat or singles.*

*Fee to play will be \$5 per person and cash prizes will be awarded. From each entry fee \$2 is placed in the winners' pool; \$1 to losers' pool (\$2 to club). Random draw determines winner in each category. Individual/team scorecards will be kept.*

*Attire is flat soled shoes, casual or club colors.*

*You are encouraged to come to the green and play. Invite a friend or neighbor to join you. Even if they have never played, they have a chance of winning a prize. More experienced players will have the opportunity for singles competition.*

**Thanks:** to Rod Atchison for helping with HOPE services, to Heidi Louis for preparing the prize basket for phase II of our membership drive, to Dave Sievert and Jerry Louis for their persistence and patience in preparing the new flyer, to Coral Singer for taking care of the \$1 jar in my absence, to dual member Frank Souza for keeping us informed of available used bowls for sale, and to John Curwen for being in charge of beverages in John Lyons absence.

## **Goals:**

### Personnel

1. To increase membership by 25 new members

We will have a display table set up at the Earth Day celebration, April 16. There will be a lot of foot traffic in the park. Free 30 minute introductory lessons will be offered from 12-4.

2. To increase competitive event participation

Congratulations to Jerry Louis and dual member Bob Schwartz for coming in first place in the San Jose Winter League Competition.

Be sure to sign up for the May 7 Rodeo- an easy first step into competitive bowls! Two exciting new games will be played. In the morning "Stagecoach Pairs" and an afternoon game of "Deuces Wild". Lunch will be vegetarian chili, green salad, cornbread and ice cream. Two games, lunch and a participation hat pin for \$10! (see below for details)

### Facilities

1. To have bathroom plans approved and construction/furnishing priced

*City has approved club moving forward with construction plans but will be unable to provide any assistance.*

2. To update bowls collection with purchase of 2 sets : Done

Finances- To transfer \$5000 to green fund

**Focus:** Hopefully, everyone had the opportunity to play trial ends before a few games last month. If you have any questions, please refer to your rule books. This month we will be reviewing centering the jack without strings. You should be prepared to center the jack as you visit other greens; we have become "spoiled" using the strings.

**Membership Drive:** Post cards and brochures have been prepared which will be unveiled at the April 16 Quarterly Meeting. The club is providing postage; each member is requested to send 5 postcards inviting friends and associates to try bowls. Members will receive one raffle ticket for every 5 cards mailed and 1 raffle ticket for each person who responds by coming to the green to try the sport. Brochures are also to be distributed to provide information and generate interest.

Earth Day is being celebrated in the park on April 16. The city will be including us in their publicity for the event. We will have a poster displayed on the flat lands directing guests to the green and will have a table display set up at the green. We will be offering 30 minute introductory lessons from 12-4. I realize that is draw time and we will have 4 rinks set aside for games. Please be patient as we try to sell our sport. If you have time, please take the opportunity to enjoy the various exhibits. Rod's daughter, Cathy Atchison has been working with me and has been very helpful in promoting the club.

**Earthday Santa Cruz 2011** (received from the city) is an exciting community event offering educational information, activities for kids including an arts and crafts tent, live music and a focus on green businesses. There will be a variety of great food options and a wine garden offering organic wines from Hallcrest –organic wine works. The new smart “fortwo” car from New Leaf and Smart Chicken will be on display with information on how you can win it! Learn about Earth-Friendly Eating, Green Building Basics, Composting and Graywater in the new Workshop Tent. Get a free eMotion Pedicab ride, check out the electric vehicle showcase and view the solar powered stage by Solar Technologies. Come and enjoy this fun environmental celebration for the whole family!

**FunRaiser:** The first ever Santa Cruz Bowls Club RODEO will be on May 7. Attire is western dress or club colors. The morning game will be an 18 end games of “Stage Coach Pairs”. Just like in the old west, you will be doing a lot of travel meeting a lot of people on the trip indicated by your ticket book. Afternoon game will be two 5 end games of “Deuces Wild” using two jacks and requiring a new strategy. Sign up is limited to the first 24 participants and your spot is confirmed upon receipt of payment. Please sign up on the sheet on the front table or by email starting April 1. Cost is \$10 which includes lunch of chili, salad, cornbread and ice cream and a commemorative pin. Event is scheduled to 9-3:30.